

Exhibiting at Call of the Wild 2016

Thanks for your interest in exhibiting at the Wildlife Center's annual *Call of the Wild* conference. This year's conference will take place at the Best Western Inn & Suites Conference Center in Waynesboro, VA on **November 11-13, 2016**. Please read the following information before registering for your exhibit tables.

The *Call of the Wild* conference typically attracts about 200 participants from Virginia and many of the surrounding states. Our conference offers a wide variety of presentations on wildlife rehabilitation, environmental education, natural history, and more. We are able to cover many topics through our 16+ sessions.

Since we include a conference lunch as a part of our conference registration, there is plenty of time for participants to peruse and shop at our various exhibit tables in the conference's pre-function area of the conference center. We build in additional time in the breaks between classes so that participants have time to visit the restroom, grab a snack, and do a little quick shopping, as well as networking.

We don't charge a fee for our exhibitors – we're just delighted to have a variety of things for our participants to see, learn about, and/or purchase.

Set-up

The pre-function area of the Best Western, where the exhibit tables will be displayed, will be available for set up beginning on Friday morning at 9:00 a.m. Tables will be labeled the names of registered organizations. **Please do not move your tables.**

While the hotel locks all exterior doors at night, the conference area is not secured from the lobby (though the door is closed). Exhibitors may leave items on their tables at their own risk. **The Best Western Inn & Suites and the Wildlife Center of Virginia are not liable for any items left out without supervision.** You may choose to pack items up at night and secure them in your room, or you may also choose to cover your items over with a tablecloth and leave in the pre-function area.

Meals

If you will be exhibiting information and/or selling items throughout the conference weekend, but are not registered as a conference attendee, you are welcome to join the conference crowd for the catered lunch that will be provided. The meal fee for non-participants is \$16/day. **Please register/pay for your meal(s) by November 4 to insure that you receive a "meal ticket" for the day/weekend.** Meal tickets will be checked at the door. Payment can be made through our "donate" button on the website (simply use the "other" tab designation).

There are many restaurants located directly around the Best Western if you'd like to run out and grab a bite; there will be a list and map at the WCV registration table for your convenience.

Register to Exhibit

To register your exhibit tables, please email Amanda Nicholson at anicholson@wildlifecenter.org with your name, organization name, and number of tables requested. The deadline for exhibit registration is October 3, 2016.

Directions to the Best Western Inn & Suites Conference Center

(540) 942-1100

109 Apple Tree Lane

Waynesboro, VA 22980

The WCV room block (and discounted price) is available through October 21!

The Best Western Inn & Suites Conference Center is located in Waynesboro, VA, right off of Interstate 64 at Exit 94.

From Richmond, VA: Take I-64 West to Exit 94. Turn right off of the exit ramp onto Route 340, and then turn left at the first light onto Lew Dewitt Blvd. Turn left at the next light onto Apple Tree Lane. Continue straight ahead; the hotel is located on the right adjacent to the Cracker Barrel.

From Washington DC: Take I-66 West to I-81. Follow I-81 South to I-64 East (at Exit 221). Travel several miles on I-64 East and get off at Waynesboro Exit 94. Turn right off of the exit ramp onto Route 340, and then turn left at the first light onto Lew Dewitt Blvd. Turn left at the next light onto Apple Tree Lane. Continue straight ahead; the hotel is located on the right adjacent to the Cracker Barrel.

From Roanoke/Blacksburg: Take I-81 North to I-64 East (at Exit 221). Take I-64 East to Exit 94. Turn right off of the exit ramp onto Route 340, and then turn left at the first light onto Lew Dewitt Blvd. Turn left at the next light onto Apple Tree Lane. Continue straight ahead; the hotel is located on the right adjacent to the Cracker Barrel.