



## THE WILDLIFE CENTER OF VIRGINIA

P.O. BOX 1557 • WAYNESBORO, VIRGINIA 22980 • 540-942-WILD • FAX 540-943-WILD

### THE WILDLIFE CENTER OF VIRGINIA SHARES VIDEO GREETING CARD

'Twas the night before treatment, when all through the Center ...

#### FOR IMMEDIATE RELEASE ####

Waynesboro, Virginia – December 20, 2022 This year for the holidays, staff at the Wildlife Center of Virginia have created a festive video greeting e-card with an imaginative re-telling of Clement Moore's holiday classic, *A Visit from St. Nicholas*. The Center has put its own "wild" spin on the beloved tale; while no reindeer appear in the video, viewers will recognize seven education ambassador animals from the Center, including Buddy the Bald Eagle, Marigold the Virginia Opossum, Sheldon the Woodland Box Turtle, and more.

"As the official first day of winter draws near, the admission rate for patients at the Wildlife Center of Virginia has started to slow," says Alex Wehrung, Public Affairs Manager for Education and Outreach. "We're still admitting and treating patients, but the slower pace gives our staff the chance to step back and reflect on the year's end. As a non-profit, the Center relies on donations from the public to make a difference in the world of wildlife conservation – sharing this video greeting card with our supporters is just one of the ways we can say "thank you" for the generosity they've shown throughout the year, and during this holiday season, especially."

The video greeting card is part of the Center's extensive public education mission to "teach the world to care about, and care for, wildlife and the environment." Throughout the year they offer online education resources, including "Critter Cams," "Hospital Cam," virtual tours on Facebook, and other virtual programs.

The Wildlife Center of Virginia invites the public to visit their YouTube page to see the video at [https://www.youtube.com/watch?v=KSuTVj\\_GbA8&ab\\_channel=WildlifeCenterVA](https://www.youtube.com/watch?v=KSuTVj_GbA8&ab_channel=WildlifeCenterVA)

#### **Press Availability:**

**Wildlife Center of Virginia staff are available from Tuesday December 20<sup>th</sup> through Friday December 23<sup>rd</sup> for interviews about the video greeting card, and their education and outreach work.**



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*The Wildlife Center of Virginia is an internationally acclaimed teaching and research hospital for wildlife and conservation medicine. The nonprofit Center has cared for more than 90,000 wild animals, representing 200 species of native birds, mammals, reptiles, and amphibians. The Center's public education programs share insights gained through the care of injured and orphaned wildlife, in hopes of reducing human damage to wildlife.*